



An initiative of
Where U Elevate

Partnership Proposal

hackFront India

Nationwide Innovation League
FIRST EDITION 2026

Where India Builds What's Next



Gaps & Problems

Gaps in India's Innovation Ecosystem

01

Plenty of Hackathons, Little Impact

Hackathons end without tangible impact. Participants build prototypes that disappear after the event concludes.

02

The Tier 2 and Tier 3 Innovation Gap

India's innovation opportunities cluster in a few metros. Students in Tier 2 and Tier 3 cities have the skill, but rarely the access.

03

Absence of Outcome Continuity

No pathway for participants or solutions to progress beyond the event. Effort doesn't convert into opportunities.

Broken Talent Journey



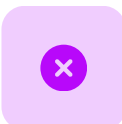
The Knowledge Trap

Learning programs teach concepts but never test them against real problems. Critical skill gaps stay hidden until they matter most.



The Readiness Gap

Hackathons judge participants on outcomes they were never prepared to achieve. Real potential goes unmeasured, real talent goes unrecognised.



The Dead End Problem

Standout ideas and top performers hit a wall once the event ends. No pipeline activates, no opportunity follows — promising innovation simply fades.

The Solution

hackFront India!

hackFront India is an annual nationwide innovation league that brings together companies, student innovators, universities, and incubators through innovation cohorts followed by sector focused hackathons that lead to impactful outcomes.



Talent Discovery

For Companies



Innovation Engine

For Incubators & Innovation
Labs



Outcome Pipeline

For Participants through Jobs,
Internships & Incubation



Product Evangelism

For Technology Platforms & Startups



Builder Engagement

For Tech Communities

Backed by Where U Elevate

hackFront India, an initiative of Where U Elevate, draws on WUE's platform infrastructure, corporate networks, and academic relationships to operate at a scale most first year programs cannot. The result is a launchpad built for India's next million innovators.

1M+

Students and
Professionals

120+

Companies and
Govt bodies Served

250+

Hackathons
Conducted

3000+

Institutions
Reached

hackFront India

League Format

How we turn Talent into Impact

Diagnose → Design → Deploy

01 Weeks 1-9 Diagnose

- **Community Activation** — 25+ Campus days across 5 talent hubs in India.
- **6-Week Cohort** — Sponsor-aligned innovation cohorts
- **Ideathon** — 500+ pre-hackathon proposals

Purpose: Convert raw participants into prepared problem-solvers

02 Weeks 10-11 Design

- **36-Hour Build** — 200+ qualified teams, in-person 36 hour hackathon.
- **Final Submission** — GitHub + demo + presentation
- **Grand Finale** — 30 finalists, 2 winner each Theme, 2 winners each track

Purpose: Convert ideas into real, testable solutions

03 Weeks 12-20 Deploy

- **Corporate Mapping** — 100+ hiring conversations
- **Incubator Mapping** — 25 team referrals
- **R&D Adoption** — 5-10 pilot solutions

Purpose: Convert performance into tangible outcomes

Innovation Themes for 2026



Digital Innovation

- T-1 AI and Developer Tools**
LLM integrations, AI agents, developer productivity tools and APIs
- T-2 Cybersecurity**
Threat detection, fraud prevention, digital identity, secure infrastructure
- T-3 Telecom and Connectivity**
5G applications, network optimization, OSS/BSS platforms, rural connectivity solutions
- T-4 Fintech**
Digital payments, lending platforms, wealth tech, regtech solutions



Deep Tech & Industry

- T-5 Agritech**
Precision farming devices, soil and crop sensors, smart irrigation, post-harvest tech
- T-6 Automobile & EV**
EV systems, autonomous driving, battery tech, smart mobility
- T-7 Critical Minerals & Green Energy**
Renewable energy hardware, energy monitoring, resource optimization, circular tech
- T-8 Space & Defence Tech**
Satellite tech, drone systems, sensor fusion, defence hardware



25,000+

Participants
Targeted



5

Major
Hubs



500+

Institutions



8

Innovation
Themes



1

National
League

From Roadshows to Whitepaper

One Full Season.

Launch event

Industry Roundtable
with sector leaders

June 1st Week

Diagnose Phase begins

Regional cohorts and
college roadshows kick off

July 1st Week

Pre Hackathon Activities

Panel discussions and
industry talkshows

September 1st Week

Ideathon Submissions End

Every Team ships a
working prototype.

September 3rd Week

National Hackathon

36 hour build sprint

October 1st Week

Awarding Ceremony

Winners felicitated at
Industry Leaders Dinner

October 4th Week

Deploy Phase Begins

Top teams connected to
Incubators, Innovation
labs, and Companies

November 1st Week

Whitepaper & Insights Published

League outcomes released as an
industry whitepaper

December 2nd Week

Choose your Partnership Tier

Benefits	Title Partner	Innovation Partner	Associate Partner	Track Partner
League Naming Rights	powered by [Your Brand]	co-powered by [Your Brand]	In association with [Your Brand]	Track Partner [Your Brand]
Theme Ownership	✓ Exclusive	✓ Exclusive	Shared	Shared
Track Ownership	All tracks in theme	All tracks in theme	1 Track	1 Track
Branding Coverage	Premium - Venues, Certificates, Digital Assets & Kits	All - Venues, Certificates, Digital Assets & Kits	All - Venues & Digital Assets	Track Specific - Venues & Digital Assets
Booth at Hackathon	Premium (10 X 10)	Standard (5x5)	Standard (3x3)	Table
PR & Media Moments	3 across season	2 across season	1 across season	—
Cohort & Roadshow Coverage	3 City Dedicated Cohorts & Roadshows	2 City Dedicated Cohorts & Roadshows	1 City Dedicated Cohorts & Roadshows	Only Roadshows
Speaking & Judgement	10 min key note, panel discussion & dedicated jury panel	5 min key note, panel discussion & dedicated jury panel	2 min speaking slot, Panel discussion & shared jury panel	Panel Discussion & shared jury panel
CXO Interview Series & Roundtable	2 Interviews & CXO Roundtable Dinner Access	1 Interviews & CXO Roundtable Dinner Access	CXO Roundtable Dinner Access	CXO Roundtable Dinner Access
Hiring Sprint at Finale	Priority access of all talent & Closed-door hire-a-thon	Theme filtered candidates & hiring sprint	Track participants (priority access)	Track participants (standard access)
Thought Leadership & White Paper	Co-authored India Innovation Insight Piece	Theme Whitepaper / Article	Track Case Study	—

Partner Specific Value Proposition



Large Corporates

- **Dedicated Innovation Theme**
Own a full sector theme (telecom, semiconductor, mobility, robotics) with multiple problem statements running across regional cohorts.
- **Pre Trained Hire Ready Talent**
Finalists arrive with 6 weeks of context on your problem space, your tech stack, and your business domain.
- **R&D Prototype Yield**
Quality judged prototypes built on your problem statement, delivered as Team Idea Briefs your innovation team can shortlist.
- **Employer Brand at Scale**
Pan India presence across 5 cities, 11 disciplines, and a multidisciplinary builder pool that goes beyond CS hiring fairs.
- **Product Adoption & Solution Development**
Enable product adoption through solution-driven cohorts building scalable use cases aligned to your business needs



Technology Platforms/ Builder Tools

- **Real World Use Case Library**
Walk away with 60 plus production grade use cases built on your platform that your sales and DevRel teams can publish.
- **Developer Mindshare in India**
Reach the multidisciplinary builder community across 8 disciplines, not just the surface level developer audience.
- **Tier 2 and Tier 3 Penetration**
Go beyond metro DevRel events. The cohort model reaches builders in cities your community team has never activated in.
- **Integration and SDK Stress Testing**
Builders push your APIs and SDKs in real production across diverse use cases, surfacing edge cases and integration bugs your internal QA team will not find.
- **Co Marketing and Content Rights**
Joint case studies, builder spotlights, and technical content rights from every prototype shipped on your platform.



Mid Size Companies

- **Co Branded Track Ownership**
Share a track with one or two non competing partners. Lower entry cost, full naming rights, dedicated cohort attention.
- **Domain Specific Talent Pool**
Receive Candidate Profile Briefs filtered by your exact tech stack, with mentor ratings and prototype evidence already attached.
- **Sector Anchor Positioning**
Get positioned as the named industry partner in your category, not buried in a generic sponsor wall alongside dozens of unrelated brands and logos.
- **R&D Without an R&D Team**
Run focused experiments through the cohort layer to validate ideas you can't greenlight internally, without committing headcount to early stage exploration.
- **Faster Time to Hire**
Skip the full campus drive entirely. Move directly from finalist showcase to offer rollout in under 30 days with pre vetted, work ready candidates.



Startups

- **Builder Adoption Engine**
600 plus builders use your product across the 6 week cohort, generating real usage data, feedback loops, and integration patterns.
- **Founding Engineer Pipeline**
Hire the top 1 percent of finalists who have already shipped on your stack, not just cleared a coding round.
- **Investor Ready Traction Signals**
Prove product market relevance with documented builder activity, GitHub commits, and use cases tied to your platform.
- **Community Flywheel Access**
Plug into the WUE community network and the hackFront alumni base for ongoing developer evangelism after the program ends.
- **Founder Visibility on Stage**
Speaking slots, judging panels, and executive dinners alongside large corporates that would normally be out of reach.



Recognised by the Nation. **Built for What's Next.**



Seamless
Hackathon
Management
backed by Tech



200+
Hackathons
with Industry
& Government



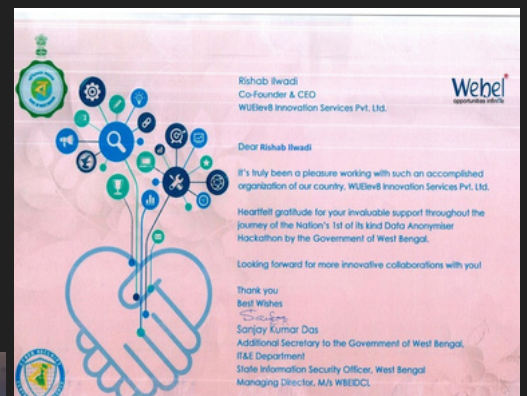
Appreciation by
Hon'ble Indian
Prime Minister
Shri Narendra Modi
for our hackathon



Experience of
conducting large
scale innovation
initiatives with various
Government departments



Appreciation by Govt of West Bengal for The
Anonymizer Hackathon



India's one of its kind. **Delhi AI Grind**

India's largest state-led ideation exercise. **6.5 lakh+** participants from Delhi. **School, College, and ITI students.** All in one arena.



Industry. Academia. **One Network.**

Corporate Trust at Scale



Nationwide Academic Alliances





An initiative of
Where U Elevate



hackFront India

Put your brand where **India**
builds what's **next**.

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Limitless Builders. Lasting Outcomes.

